

FOR IMMEDIATE RELEASE

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Smart[®] Car Drives Avalar Texas Real Estate Message

AUSTIN, TX, AUGUST 27, 2007. Avalar[®] Texas Real Estate announced that the Smart[®] Car by Mercedes will help drive its marketing message to the real estate industry in Texas. Avalar[®] Texas Real Estate will showcase its Smart[®] Car at the Texas Association of Realtors convention in Galveston, Texas, scheduled for September 7 – 11th. Using the Smart[®] Car as its marketing machine, the company's tradeshow theme will be "Get Smart, Think Smart, Join Avalar[®] Texas Real Estate." All realtors are invited to visit the tradeshow booth # 707 and see the Smart[®] Car first hand.

Recognized by Realtor[®] Magazine as one of the fastest growing real estate franchises in the United States, Avalar[®] is attracting franchisees by bucking the traditional franchise approach. With over 130 offices already in place around the United States, Avalar[®] has a goal of opening 200 offices by year's end and believes it has the right business model to achieve success. Just like the Smart[®] Car is attracting attention with its new concept in personal transportation, Avalar[®] is attracting attention with its unique and patented business model which combines a residual revenue-sharing program with a flexible, non-bureaucratic parent company.

"I think most agents and brokers are looking for something a little bit different and brokers are looking for a system to grow and become more profitable," says Chuck Scoble, founder and CEO of Avalar[®] Real Estate & Mortgage network, based in Las Vegas, Nevada.

Making recruiting and retention central to the company's business model, Avalar[®] is moving the real estate industry in a different direction with its patented recruiting plan, the Avalar *Path to Success*[®]. The opportunity to increase income by sponsoring other agents into the company (and thereby participate in revenue sharing) offers agents the incentive to join Avalar[®] brokerages ... and stay for the long-run.

The *Path to Success*[®] system has been a key component to Avalar's explosive 73% growth this past fiscal year and has increased its revenue sharing distribution to over \$1.5 million in the past twelve months.

The Avalar® business model enables franchise owners to reduce management's time and expense in setting up and maintaining a recruiting program. For broker / owners, Avalar® presents an excellent future exit strategy. Continuing their participation in the Avalar® revenue sharing program can create a valuable retirement strategy by providing a lifetime of residual income derived from the company they built up, but no longer own.

Avalar® Texas Real Estate has 10 offices now open in Texas and 5 more offices are planned by the end of this year. To find out why the "move" is on, call our toll-free number (866) 610-2468 or visit the company's website at <http://www.AvalarTexas.com>.

Smart Choice ... You'll Be Moved By Us.



Real People ... Real Service ... Real Estate

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